



**ARLINGTON DELTA UPSILON FOUNDATION, INC.
Board of Directors – Executive Meeting**

March 20, 2016 – 5:30 p.m.

Attendance and Proxy Designations

Executive Members Present:

- Carl Esposito '06, President
- Joshua Sawyer '06, VP Membership
- Mark McCaghren '07, VP Administration
- Gilbert Jordan '83, VP External Relations
- Gregory Will '11, VP of Compliance

Executive Members Absent:

- Andrew Fritz '96, VP Finance

Others in Attendance:

- N/A

I. Call to Order

The meeting was called to order at 5:33 p.m. by President Carl Esposito presiding and Secretary Mark McCaghren took the minutes.

II. Minutes

Because this is an Executive Board meeting, we will not read and approve any minutes from prior meetings.

III. Executive Members' Reports

President – Carl Esposito

A. No report.

VP Membership – Josh Sawyer

A. No report.

VP Finance – Andrew Fritz

A. No report.

VP Administration – Mark McCaghren

A. No report.

IV. Old Business

A. None

V. New Business

A. Discussion of 2016 Goals

- a. Improving the membership database
 - i. VP Membership, VP Administration, VP External Relations should all work on this
 - ii. Brother Sawyer and Jordan already have access to MailChimp; President Esposito said he will give Brother McCaghren access if needed
 - iii. Still going to use BaseCamp going forward for sharing documents
- b. Tax status / liability
 - i. VP Finance, VP Administration, and VP Compliance should all work on this
 - ii. Need to hire a CPA and/or attorney who specializes in not-for-profits
 - iii. Need to obtain 501(c)(7) status with the IRS
- c. Inventory of chapter property
 - i. VP Compliance should work on this
 - ii. Need a central storage facility (e.g., Public Storage, safe deposit box, fireproof/waterproof options, etc.)
 - iii. Need the inventory to judge facility needs
- d. CEP/ Pillars of Excellence expert
 - i. VP Compliance should take the lead on this
- e. Alumni communication
 - i. VP External Relations, VP Membership, and President should work on this

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- ii. Initial newsletter looks great – need to add an “Events” section
- iii. Going to email the newsletter out around April 14, 2016; will mail hardcopies via snail mail to Brothers whom we do not have an email address on file
- iv. Want Brothers to submit articles and updates as they can
- f. Website
 - i. VP Membership and VP External Relations given access to edit the website
 - ii. Add a “where are they now?” list to the website
- g. Surveys
 - i. Will discuss in the April meeting with the entire Board
- h. Events
 - i. VP External Relations will lead the charge for happy hours
 - ii. Golf Tournament – Brother Jordan reached out to Brother Layman; looks like the tournament will be at Rolling Hills Country Club in Arlington with a 2pm shotgun start on May 1, 2016
 - 1. Discussed sponsorships for tee boxes, fairways, and greens at \$25 each
 - iii. 47th Anniversary for Arlington Chapter – may pair it
 - iv. UTA Homecoming – possibly want to do something for it
- i. Membership Drive
 - i. Work on building alumni membership during 2016
- j. Committees
 - i. Committee leads need to reach out to their teams to develop goals, target dates, etc.
- k. Justin Platt would like our help raising approximately \$1,500 to serve as a mentor in the Global Service Initiative this June

VI. Announcements

A. None.

VII. Adjournment

With no further business presented to the Board, a motion was made by Brother Jordan for adjournment. The motion was seconded by Brother Will. This motion being approved, the Arlington Delta Upsilon Foundation Board of Directors meeting adjourned at 6:41 p.m.

Fraternally,

Mark McCaghren

Mark McCaghren '07
Vice President of Administration